

EXHIBITION ON
Poultry Feeds, Poultry Equipment, Technology, Chicken Breeders,
Egg Farming Nutrition, Health, Bird Rearing Practices & Allied Industry



3rd Edition

**POULTRY
EXPO**

**21 22 23
MAY 2027**

Bangalore International
Exhibition Center, INDIA



**BOOK
YOUR STALL
NOW!**

ORGANIZED BY



**MEDIA DAY
MARKETING**

www.poultryindiaexpo.com

The Poultry sector in **INDIA**

- India stands 3rd in World Egg Production with total Egg Production for 2022-23 estimated at 138.38 billion
- India Stands 5th in the world for Chicken meat production
- The Indian poultry market has seen a growth rate of 6.77% for egg and 7%~ 8% growth in chicken meat production taking the Indian market size to 1905 billion in the year 2022-23
- The poultry Meat accounts to about 51.14% of the total meat consumed from any single livestock
- The poultry sector in India is expected to grow at a CAGR of 8.1% from 2024 to 2032



Why **Bengaluru**

With India's poultry sector continuing to grow rapidly and South India contributing significantly to poultry production, Poultry Expo Bengaluru offers an ideal marketplace for companies looking to expand their distribution network, strengthen their brand presence, generate qualified business leads, and explore new opportunities in one of the country's most dynamic poultry markets.

Why **Karnataka**

Karnataka is one of India's most developed poultry-producing states and plays a pivotal role in the country's commercial poultry industry. The state stands among the top 5 egg producing states contributing 6.7% of the total egg production. With a strong presence of integrated poultry companies, advanced farming practices, and a well-established feed manufacturing ecosystem, the state has emerged as a preferred destination for poultry-related investments, technology adoption, and business expansion.

About the **EXPO**

The Poultry Expo aims to bring together the latest equipment, technology and practices on to one platform. The Three day event focuses on poultry industry, poultry feeds, poultry equipment, technology, Chicken breeders, egg farming nutrition, health, bird rearing practices and other equipment.

The Poultry Expo is an event designed to stimulate investment in the poultry industry, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the poultry sector.

The right technology, practices and equipment play a very crucial role in getting the right output in the poultry industry. The choice of right equipment and right quality is very important to create the perfect ground for a very successful poultry industry. Using the right tools and equipment will save you time and help you give your customers the exact things they are looking for and become the key ingredient in taking your business towards success.

The Poultry Expo in Bangalore, India from 21-22-23 May 2027, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Poultry sector, ultimately benefiting all participants.

This Expo serves as a significant platform, connecting the latest Poultry technologies with professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.



Why should you exhibit in **POULTRY EXPO**

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- The Right Platform to boost your business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business Needs
- Create new distribution channels and agents for your products in the region.

Our exhibitions provide you one of the best ways to build relationships with your customers. The credibility and exposure you gain in our exhibitions could be just what you need to increase sales.



What is special about the **POULTRY EXPO**

- Tailored stands as per budget and space requirements
- Sponsorships will widen market horizons
- Promote your product and overall brand
- Meet and greet with business prospects to build a larger business empire.
- An opportunity to launch a new product or services

Exhibitor Profile

- | | |
|--|---------------------------------|
| ➤ Breeds and origins of laying and broiler poultry | ➤ Ventilation Systems |
| ➤ Feeding systems | ➤ Environmental Control Systems |
| ➤ Drinking systems | ➤ Feed mills |
| ➤ Poultry Feed | ➤ Production lines equipment |
| ➤ Feed additives | ➤ Breeding equipment |
| ➤ Veterinary medicines | ➤ Waste Treatment |
| ➤ Food safety solutions | ➤ Laboratories equipment |
| ➤ Poultry meat and egg products | ➤ Immunization equipment |
| ➤ Slaughterhouses technology | ➤ Storage Technology |
| ➤ Refrigeration solutions | ➤ Milling Technology |
| ➤ Packaging techniques | ➤ Silos Automation Technology |
| ➤ Egg sorting, | ➤ Drying technology |
| ➤ Egg packing | ➤ Power generation |
| ➤ Egg Transportation | ➤ Forage harvesting technology |
| ➤ Hatcheries & Incubators | ➤ Feed production |
| ➤ Animal Lighting | ➤ Allied Industry |

Visitor Profile

- Poultry Farmers
- Veterinarian Hospitals and Clinics
- Decision Makers
- CEO
- Livestock Farmers
- Dealers
- Distributors
- Wholesalers
- Traders
- Consultants
- Feed Millers
- Food Exporters
- Food Scientists
- Government Authorities
- Hotel and Restaurant Owners
- Processed Food Manufacturers
- Financial investors and Bankers

SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

ORGANIZED BY



MEDIA DAY
MARKETING

Premium Sponsorships

TITLE SPONSOR

₹ 25 Lacs + GST

Booth Space: 200 sqm (Central Prime Location)

Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Bare space of 200 sqm. at a prime location in the Exhibition
- Sponsor's CEO to be on Dias at Inaugural function
- Branding in printed literature, publicity campaign and VIP invitations
- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Logo on the Cover Page of Exhibition Directory
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet)(to be provided by the sponsorer)
- Sponsor's Logo prominently displayed as "Title Sponsor" on on-site signages and backdrop
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall
- Highlighted as the "Title Sponsor" in the post-show report and event website



PLATINUM SPONSOR

₹ 20 Lacs + GST

Booth Space: 150 sqm (Premium High-Traffic Zone)

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 150 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Event Partner" on on-site signages and backdrop
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



DIAMOND SPONSOR

₹ 16 Lacs + GST

Booth Space: 120 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor and hyperlinked to Sponsor's website
- Bare space of 120 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



Standard Sponsorships

GOLD SPONSOR

₹ 10 Lacs + GST

Booth Space: 90 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Gold Sponsor hyperlinked to Sponsor's website
- Bare space of 90 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



SILVER SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 60 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 60 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



BRONZE SPONSOR

₹ 5 Lacs + GST

Booth Space: 36 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Bare space of 36 sqm. at a prime location in the Exhibition
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Bronze Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



EXHIBITOR BADGE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively
- Exclusive branding of the sponsor's logo as badge partner
- Logo and desired literature on the Exhibitor badge (backside)
- Mention as Exhibitor Badge Sponsor on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Exclusive campaign on social media platforms



FAIR CATALOGUE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Fair Catalogue Sponsor's branding of back cover
- One page advertisement in the Exhibitor directory (to be provided by the sponsorer)
- Sponsor's branding on selected Social Media promotions.

WATER BOTTLE SPONSOR

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

CARRY BAG SPONSORSHIP

₹ 7.5 Lacs + GST

Booth Space: 18 sqm

Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website hyperlinked to Sponsor's website
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Carry bag Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Carrybag Sponsor" in the post-show report and event website
- Carry bags will be delivered to all exhibitors with sponsor's branding and placed at the registration counter for distribution



*All Art work for Promotional material has to be given by the sponsorer

THANK YOU

For Sponsorship Contact: +91-93421 85915 | +91-93414 73494

E-mail: expo@mediaday.co.in, **Website:** mediaday.co.in

About ORGANIZER

Media Day Marketing is a Hyderabad based leading B2B event organizing firm with a management team of marketing professionals having more than 20 years of Hands on experience handling successful events in the automotive, food processing, dairy, renewable energy, and e-mobility sectors being done in various parts of the country.

It has been our constant endeavor through our events to be able to reach more and more stake holders and MDM is constantly committed to provide the best to our stake holders.



STALL CHARGES (PSM)

SHELL SPACE



For Indian Exhibitor
Rs. 9,500/- per sqm + GST
For Foreign Exhibitor
USD 220 per sqm + GST

BARE SPACE



For Indian Exhibitor
Rs. 9000/- per sqm + GST
For Foreign Exhibitor
USD 200 per sqm + GST

Get in **TOUCH**



**MEDIA DAY
MARKETING**

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