EXHIBITION ON

Poultry Feeds, Poultry Equipment, Technology, Chicken Breeders,
Egg Farming Nutrition, Health, Bird Rearing Practices & Allied Industry

3rd Edition

POULTRY EXPO

25 26 27
JUNE 2027

Bangalore International
Exhibition Center, INDIA











BOOK YOUR STALL NOW!

ORGANIZED BY

MEDIA DAY MARKETING

www.poultryindiaexpo.com

The Poultry sector in INDIA

- India stands 3rd in World Egg Production with total Egg Production for 2022-23 estimated at 138.38 billion
- India Stands 5th in the world for Chicken meat production
- The Indian poultry market has seen a growth rate of 6.77% for egg and 7%~ 8% growth in chicken meat production taking the Indian market size to 1905 billion in the year 2022-23
- The poultry Meat accounts to about 51.14% of the total meat consumed from any single livestock
- The poultry sector in India is expected to grow at a CAGR of 8.1% from 2024 to 2032



Why Bengaluru

With India's poultry sector continuing to grow rapidly and South India contributing significantly to poultry production, Poultry Expo Bengaluru offers an ideal marketplace for companies looking to expand their distribution network, strengthen their brand presence, generate qualified business leads, and explore new opportunities in one of the country's most dynamic poultry markets.

Why Karnataka

Karnataka is one of India's most developed poultry-producing states and plays a pivotal role in the country's commercial poultry industry. The state stands among the top 5 egg producing states contributing 6.7% of the total egg production. With a strong presence of integrated poultry companies, advanced farming practices, and a well-established feed manufacturing ecosystem, the state has emerged as a preferred destination for poultry-related investments, technology adoption, and business expansion.

About the EXPO

The Poultry Expo aims to bring together the latest equipment, technology and practices on to one platform. The Three day event focuses on poultry industry, poultry feeds, poultry equipment, technology, Chicken breeders, egg farming nutrition, health, bird rearing practices and other equipment.

The Poultry Expo is an event designed to stimulate investment in the poultry industry, fostering a platform for local and national investors and experts to share knowledge, exchange business ideas, and ultimately drive business growth. By bringing together industry stakeholders, the expo aims to promote trade, improve competitiveness, and increase the overall value of the poultry sector.

The right technology, practices and equipment play a very crucial role in getting the right output in the poultry industry. The choice of right equipment and right quality is very important to create the perfect ground for a very successful poultry industry. Using the right tools and equipment will save you time and help you give your customers the exact things they are looking for and become the key ingredient in taking your business towards success.

The Poultry Expo in Bangalore, India from 25-26-27 June 2027, will be a three-day event that gathers industry professionals, service providers, machinery and equipment manufacturers, technology innovators, and related stakeholders. This unique platform will facilitate networking, knowledge sharing, and business opportunities in the Poultry sector, ultimately benefiting all participants.

This Expo serves as a significant platform, connecting the latest Poultry technologies with professionals. It facilitates interactive sessions, enabling better understanding of buyer-seller requirements and fostering awareness among all end-user segments. This event promotes networking and knowledge-sharing opportunities within the industry.







Why should you exhibit in POULTRY EXPO

Exhibiting in our events provides you a very good opportunity for growing your business and creating brand awareness. Exhibiting in our events will lead to

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase your company's latest innovations and products to leading Clients and visitors
- The Right Platform to boost your business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business Needs
- Create new distribution channels and agents for your products in the region.

Our exhibitions provide you one of the best ways to build relationships with your customers. The credibility and exposure you gain in our exhibitions could be just what you need to increase sales.



What is special about the POULTRY EXPO

- Tailored stands as per budget and space requirements
- Sponsorships will widen market horizons
- Promote your product and overall brand
- Meet and greet with business prospects to build a larger business empire.
- An opportunity to launch a new product or services

Exhibitor Profile

- Breeds and origins of laying and broiler poultry
- Feeding systems
- Drinking systems
- Poultry Feed
- Feed additives
- Veterinary medicines
- Food safety solutions
- Poultry meat and egg products
- Slaughterhouses technology
- Refrigeration solutions
- Packaging techniques
- Egg sorting,
- Egg packing
- Egg Transportation
- Hatcheries & Incubators
- Animal Lighting
- Ventilation Systems
- Environmental Control Systems
- Feed mills
- Production lines equipment
- Breeding equipment
- Waste Treatment
- Laboratories equipment
- Immunization equipment
- Storage Technology
- Milling Technology
- Silos Automation Technology
- Drying technology
- Power generation
- Forage harvesting technology
- Feed production
- Allied Industry

Visitor Profile

- Poultry Farmers
- Veterinarian Hospitals and Clinics
- Decision Makers
- CEO
- Livestock Farmers
- Dealers
- Distributors
- Wholesalers
- Traders
- Consultants
- Feed Millers
- Food Exporters
- Food Scientists
- Government Authorities
- Hotel and Restaurant Owners
- Processed Food Manufacturers
- Financial investors and Bankers

MEDIA DAY MARKETING

SPONSORSHIP OPPORTUNITIES



PUT YOUR BRAND WHERE BUSINESS HAPPENS

A premium platform for brands seeking visibility, meaningful industry presence and connection with the exhibition community.

BE SEEN

Event-linked brand visibility

STAY VISIBLE

Digital and on-site placements

SHOW VALUE

Clear, agreed deliverables

Designed for sponsors looking to build awareness, present products and associate their brand with a professional B2B exhibition environment.

INDIVIDUAL ASSET DELIVERABLES

Each opportunity is scoped clearly to protect both sponsor expectations and event delivery.

WATER BOTTLE SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1



- Sponsor supplies branded bottles and all required quantities.
- Sponsor handles production, packaging, transport and replenishment.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- Distribution point, quantity and process must be confirmed in writing.

CARRY BAG SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 3

- Sponsor supplies the branded bags.
- Sponsor manages design, printing, quantity, packing and delivery.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- No bag manufacturing or printing is included in the sponsorship fee.



EXHIBITOR KIT SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1

- Sponsor supplies kits and any approved inserts or contents.
- Sponsor manages assembly, packing, delivery and replenishment.
- Media Day Marketing provides the agreed platform and sponsor recognition.
- Kit contents, quantities and distribution process must be confirmed in writing.

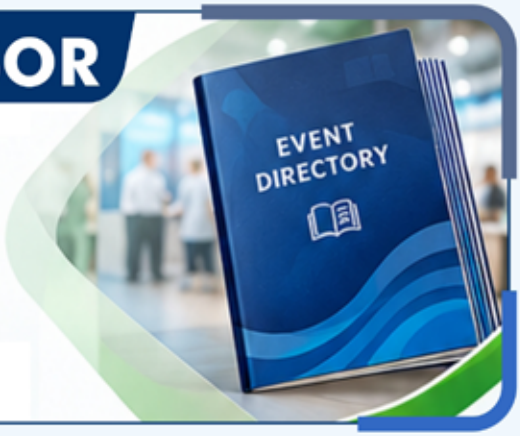


*** This is a platform only sponsorship. The organizer will only be providing the platform and all deliverables have to be made by the sponsor**

EVENT DIRECTORY SPONSOR

Sponsorship Fee: ₹2,00,000 | Max 2

- Sponsor logo and approved company details in the agreed directory placement.
- Clickable website link in the digital directory, if supported by the format.
- One short company profile or promotional message within content limits.
- Artwork and placement subject to the directory deadline.



DIRECTIONAL SIGNAGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on approved directional signage located inside the exhibition centre only.
- Placement on agreed signage units, subject to venue approval and availability.
- Sponsor supplies print-ready artwork by the deadline.
- Printing, fabrication and installation are separate unless included in writing.



HALL ENTRANCE BRANDING SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on the agreed hall entrance unit at one approved location.
- Sponsor artwork incorporated into the approved layout.
- All placements are subject to venue rules and final approval.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



REGISTRATION COUNTER SPONSOR

Sponsorship Fee: ₹3,00,000 | One Counter Each

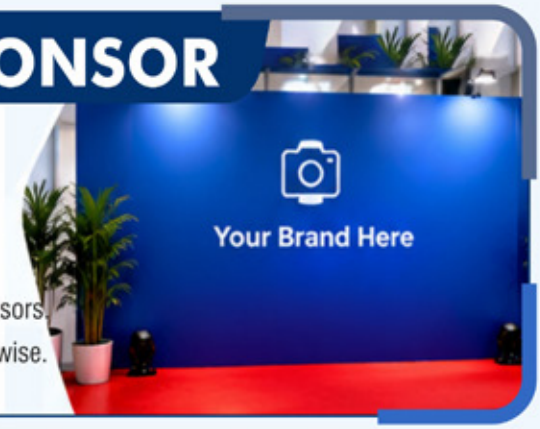
- Branding on one registration counter only.
- Logo on the approved counter fascia or panel.
- One approved QR code or short call-to-action may be included if space permits.
- Additional counters are charged separately.
- Production and installation are separate unless included in the final proposal.



OFFICIAL PHOTO WALL SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor logo included in the approved photo wall design.
- Brand may appear in photographs taken at the wall, subject to actual usage.
- Sponsor branding appears alongside event branding and other confirmed sponsors.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



LENYARD SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor branding on the approved lanyard design.
- Sponsor logo positioned alongside event branding and other approved marks.
- Sponsor approves final artwork and confirms quantities and deadlines.
- Manufacturing, printing and delivery are separate unless explicitly included.



EXHIBITOR BADGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1



- Sponsor logo on the approved exhibitor badge design or designated area.
- Sponsor recognition in the agreed digital sponsor listing.
- Badge layout must retain required event identification details.
- Badge printing and production are separate unless explicitly included.

MAIN SPONSORSHIP PARTNERSHIPS

Choose the level that matches your brand ambitions. Higher tiers receive broader visibility and more promotional inclusions, while entry tiers provide a focused event association.

BRONZE SPONSOR

Sponsorship Fee: ₹3,00,000



- Logo and website link in digital sponsor listing.
- One social media sponsor acknowledgement.
- Company name in post-event sponsor acknowledgement, where published.

SILVER SPONSOR

Sponsorship Fee: ₹4,50,000



- Logo and website link in digital sponsor listing.
- Up to 2 social media acknowledgements.
- Company profile in sponsor listing.
- Post-event acknowledgement.

GOLD SPONSOR

Sponsorship Fee: ₹6,00,000



- Logo on selected digital event materials.
- Company profile and website link in sponsor listing.
- Up to 2 social media mentions/posts.
- One event email inclusion.
- Post-event sponsor acknowledgement.

DIAMOND SPONSOR

Sponsorship Fee: ₹7,50,000

- High-visibility logo placement on selected digital materials.
- Logo on one agreed shared event branding placement, subject to availability.
- Up to 3 social media mentions/posts.
- One event email inclusion.
- Company profile and website link in digital sponsor listing.
- Post-event delivery evidence.



PLATINUM SPONSOR

Sponsorship Fee: ₹10,00,000

- Premium logo placement on selected event website and digital materials.
- Logo on agreed event backdrop or selected on-site branding, where available.
- Up to 3 social media sponsor mentions/posts.
- Up to 2 event email inclusions.
- One company or product spotlight.
- Prominent digital directory listing.
- Post-event delivery evidence.



TITLE SPONSOR

Sponsorship Fee: ₹12,00,000

- Title Sponsor recognition, subject to approved naming format.
- Top-tier logo placement on selected event website and digital sponsor materials.
- Prominent logo placement on agreed main event branding/backdrop, where available.
- Up to 4 social media sponsor mentions/posts across agreed channels.
- Up to 2 inclusions in relevant event email campaigns.
- One dedicated sponsor/company spotlight using sponsor-approved content.
- Priority sponsor listing in the digital event directory.
- Post-event proof pack with available links and photographs.



COMMERCIAL & DELIVERY TERMS

PLATFORM-ONLY SPONSORSHIPS
Water Bottle, Carry Bag and Exhibitor Kit fees cover the sponsorship platform and approved event association only. Sponsors supply products, printing, packing, transport and replenishment.

PRODUCTION
Printing, fabrication, installation, dismantling, freight, storage and applicable taxes are excluded unless expressly included in a signed quotation.

DIRECTIONAL SIGNAGE
This package applies only to approved signage inside the exhibition centre.

REGISTRATION COUNTER
One counter is included; additional counters require separate approval and charges.

ARTWORK & APPROVALS
Sponsor must provide final artwork and company details by the agreed deadline. Venue and event approvals apply.

DIGITAL DELIVERABLES
Post counts are planned inclusions, not guarantees of impressions, reach, clicks, leads or sales. Channels and dates are agreed in the campaign plan.

DATA PRIVACY
Personal attendee/exhibitor data is not included. Enquiry capture, if approved, must be voluntary and compliant with applicable privacy requirements.

AVAILABILITY
Placements depend on inventory, event layout, venue permissions and written confirmation. Category exclusivity is not included unless separately agreed.

Payment
Sponsorship is confirmed only after written acceptance and agreement on payment terms. Production must not be ordered before scope and costs are approved.

READY TO PARTNER WITH US?

Choose the sponsorship level or individual asset that best supports your marketing objectives.

Media Day Marketing will confirm availability, placement, final deliverables and any production costs in a written proposal.

MEDIA DAY MARKETING
Sponsorships & Brand Partnerships

A professional platform for brand visibility at B2B exhibitions.



About ORGANIZER

Media Day Marketing is a Hyderabad based leading B2B event organizing firm with a management team of marketing professionals having more than 20 years of Hands on experience handling successful events in the automotive, food processing, dairy, renewable energy, and e-mobility sectors being done in various parts of the country.

It has been our constant endeavor through our events to be able to reach more and more stake holders and MDM is constantly committed to provide the best to our stake holders.





STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor
Rs. 9,500/- per sqm + GST
For Foreign Exhibitor
USD 220 per sqm + GST

BARE SPACE

For Indian Exhibitor
Rs. 9000/- per sqm + GST
For Foreign Exhibitor
USD 200 per sqm + GST

Get in TOUCH

MEDIA DAY MARKETING

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